

COLORADO LIFE INITIATIVE BOOTH

Thank you for representing Colorado Life Initiative (CLI) and promoting Pastors For Life! Here is a checklist to prepare for volunteering at a booth.

- THEME:** Child's Birthday Party (keep generic)
- SUPPLIES:** Pop-up sign, table banner, red tablecloth (if not provided), fetal model/s
Sign-up sheets/clipboards, pens, "Talking Points for Booth Volunteers"
Birthday gift donation box, envelopes, QR code to giving page
- HAND-OUT:** CLI Info Cards, magazines, business cards (Optional: t-shirts for sale)
Any other materials must be pre-approved by Proponents prior to the event.
- OUTDOOR:** Canopy, portable table/s, lawn chair/s (Optional: pre-approved music, video)
Recommend: water bottle, sunscreen, hat, comfy shoes, optional jacket
- DRESS:** Dress appropriate to the venue (t-shirts and caps with our logo available)
- GOAL:**

1. Raise positive awareness of CLI & PFL & the cause of protecting children.
2. Invite as many people as possible to sign up to receive updates
3. Hand materials to those interested and encourage to share with others
4. Appreciate donations of any amount - if \$20 or more, write their name, occupation, and phone number on the giving envelope or a blank envelope with donation inside

PLEASE REMEMBER TO:

1. **Pray** ahead and during the event.
2. Schedule at least **two people** at the booth.
3. Become familiar with the **mission and vision** of CLI & PFL from the website.
4. **Set up early** so the booth is ready by the time guests arrive.
5. Abide by the rules given by the host and **follow instructions**.
6. Keep "**Talking Points**" handy for your own reference.
7. **Represent CLI & PFL ONLY**.
8. Smile and **stay positive**. Speak truth in grace.
9. **Do not argue** with anyone. (*2 Timothy 2: 24-26*)
10. **Do not talk badly** about any person, organization, or church.
11. It's alright to ask questions and have a discussion so long as it **stays friendly**.
12. Stay on-topic of **protecting children** – answer questions using words directly from the Amendment and Statute, and Talking Point answers.
13. Remember to convey the **humanity** of the child and **compassion** for their mothers.
14. Remember, anyone you are talking with may have **abortion trauma**.
15. It is always appropriate to share the **gospel** of grace through faith in Jesus.

TALKING POINTS FOR BOOTH VOLUNTEERS

“We are putting forward initiatives in Colorado to protect **ALL** children **BEGINNING** at conception.” (Available for public view on the Secretary of State’s website.)

- **Sign-up sheet** to receive updates (don’t have to know if they will volunteer)
- Offer **magazine and info card** (free), business card if they need to reach directly
- Show **10-week baby model**, especially to youth (put in their hand), let those most interested have an extra baby model as a gift to share with others

We are asking all life-affirming **pastors and churches** to lead the state – if they have a life-affirming pastor, ask them to share the info card with him and contact us at gotaheart.org for an invitation to the **Pastors For Life** monthly leadership strategy zoom meeting.

Common Questions:

1. What is different about the Colorado Life Initiative (CLI) from “other prolife groups”?
Answer: “We are working to change the law.”
(See blog: “What’s Different About Us?” and website tab: gotaheart.org/About CLI)
2. Why do we think an amendment could pass this time?
Answer: “We just need more people to support LIFE efforts to grow momentum – that’s how anything gets passed.”
3. Does it criminalize or prosecute women? (See “Applicability” and “Enforcement”)
Answer: “No women with an abortion in their past will be prosecuted. This is not about targeting women – this is about protecting all children and pregnant mothers moving forward from traumatic harm and violent deaths.”

Focus on words like “**protect**”, “**save both**”, “**compassion**”, and “**common sense**”.

Humanize the baby “he or she”, “daughter or son”, never “it” (we don’t call each other “it”).

Use concrete words (words you can see, feel, hear, touch), like baby, child, mother, ...

“We’re protecting all children and their mothers”. “This is about **protecting children**.”

Ask them to print clearly. Then ask them to watch their inbox for updates every week.

“And please, tell your friends.” Encourage those gathering signatures to “recruit a buddy”.

For those who gathered signatures last time, “We received >57,000 signatures so we need everyone who gathered signatures last time to **gather at least that many again and recruit at least one other person so we can double our numbers** to make the ballot in 2026.”

If they are not able to circulate a petition, perhaps they would consider donating. We are also asking for prayer – our prayer call is **every Tuesday at 12 noon**.

Stay positive. Assume everyone will want to support protecting children. Answer questions quickly. Redirect any negative comments. It’s ok to say, “I don’t know” and move on. Smile!